

# TOBACCO RETAILER 2025



## SUMMER 2016

Welcome to Regional Public Health's Tobacco Retailer 2025 newsletter for retailers and shop-owners.

This newsletter will be published quarterly to give you up to date information and news.

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## Captain Zig Zag store front branding

It has come to Ministry of Health's attention that a number of tobacco retailers are displaying Captain Zig Zag branding on their stores.

These signs are in breach of Smokefree Environments Act 1990. In particular Section 22 - Advertising of tobacco products, "No person may publish a tobacco product advertisement". Publish is to display a sign, tobacco product advertisement - pictorial representation used to encourage the use or notify the availability or promote the sale of any tobacco products or to promote smoking behaviour.



## Shisha

A number of tobacco retailers are now selling shisha (also known as mu'assel, hookah, hubba-bubba, bong and other names). Our understanding is that shisha commonly sold in New Zealand contains 5% to 30% tobacco. The following rules apply to the sale of tobacco (including shisha) under the law (SFEA 1990):

- Tobacco products cannot be sold in packages less than 30 grams in size.
- Tobacco products cannot be advertised or promoted.
- Tobacco cannot be sold in packages containing other products.
- Tobacco cannot be on display; it must not be visible to the public.
- The tobacco for sale must have the New Zealand approved health warnings on the packages.
- Tobacco and herbal products for smoking cannot be sold to persons under 18 years of age.
  - It is the retailer's responsibility to check the age of the customer and ask for verifiable ID such as passport, driver's license or 18+ card.

## Latest CPO results

Region	Number of sales	Number of NO sales	Total number of visits
Lower Hutt/Petone	2	4	6
Upper Hutt	0	9	9
Porirua	0	7	7
Wainuiomata	1	14	15
<b>TOTAL</b>	<b>3</b>	<b>34</b>	<b>37</b>

If you have any questions you can contact us at Regional Public Health on 04 570 9002 and ask to speak to a Smoke-free Enforcement Officer.